

**11-13.04 2024, Krakow, Poland****30<sup>TH</sup> INTERNATIONAL DENTAL TRADE FAIR KRAKIDENT®****Targi  
w Krakowie****Company name** ..... **stand number** .....

Exhibitor's representative authorized to give comprehensive information to Competition Jury members and present in the stall:

ph. .... e-mail .....

**1. MEDAL OF THE KRAKIDENT® 2024 FAIR COMPETITION ENTRY****Deadline for entries: February 16, 2024**

Product name:

**Categories** (please check where appropriate):

- Diagnostic, therapeutic equipment and dentist's instruments
- Dental technician's equipment and instruments
- Dental and clinical materials
- Materials used in dental technicians workshops and laboratories
- Supporting materials, prevention equipment and products
- Magazines, publishings, education and software for dentistry

Manufacturer .....

full address .....

postal code, city ..... country .....

ph. .... fax .....

Suggested retail price: from ..... PLN to ..... PLN

Attachments in evidence of the product's special qualities (according to Medal of the Fair Competition Rules):

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Contact: Iwona Miliskiewicz-Bielak, tel.: +48 501 691 235, miliskiewicz@targi.krakow.pl

**PAYMENT**Payment of competition entry fee for each product, at 600 PLN net or 738 PLN gross\*, to be paid to the Targi w Krakowie Sp. z o.o. bank account: **BANK POLSKIEJ SPÓŁDZIELCZOŚCI S.A. II ODDZIAŁ W KRAKOWIE, IBAN: PL21 1930 1220 2610 0623 1875 0001, SWIFT: POLUPLPR**

Competition entries together with six sets of required complementary materials should be sent (after payment was effected) by Mar. 8, 2024, to the address: Targi w Krakowie Sp. z o.o., Iwona Miliskiewicz-Bielak, 31-586 Kraków, Galicyjska Str. 9. – with adnotation "Competition KRAKIDENT®"

\*for foreign exhibitors who don't have Company Registration Number

# HIGHEST QUALITY MEDAL KRAKDENT® 2024 COMPETITION RULES

## §1.

### General

1. The organizer of the Competition is Targi w Krakowie Sp. z o.o., which appoints a Jury of independent experts.
2. KRAKDENT® 2024 Highest Quality Medal is a prestigious prize awarded in competition during the annual KRAKDENT® Fair.
3. The purpose of the Competition is to recognize and reward the highest quality product exhibited at the KRAKDENT® Fair.
4. Competition entries must meet the requirements of these Rules and be submitted, complete with the required six sets of attachments, in the Polish language, by March 8, 2024, to the Targi w Krakowie address: Galicyjska Str. 9, 31-586 Kraków
5. A product can be awarded a KRAKDENT® Highest Quality Medal only once, unless it has been substantially modified. In such situations, a decision to admit an entry is taken by the Competition Jury.
6. Only the product presented at the fair can be submitted to the competition.
7. In case of the application of two identical products of one manufacturer by its different representatives, the date for submitting the application is decisive for admission to the competition.

## §2.

### Categories of products assessed

1. Diagnostic, therapeutic equipment and dentist's instruments
2. Dental technician's equipment and instruments
3. Dental and clinical materials
4. Materials used in dental technicians workshops and laboratories
5. Supporting materials, prevention equipment and products
6. Magazines, publishings, education and software for dentistry

## §3.

### Criteria of assessment

1. Practicality and applicational qualities
2. Advanced construction and technology
3. Quality and reliability
4. Domestic market availability
5. Efficient servicing

## §4.

### Conditions of entry

1. The deadline for entries on Targi w Krakowie Sp. z o.o. forms compliant with a model attached to these Rules is February 16, 2024.
2. The required six sets of attachments to accompany an entry are:
  - form,
  - copy of certificate authorizing distribution on the Polish market,
  - manufacturer's consent to the product being entered in the Competition,
  - photographic documentation of the product, operating manual (in Polish),
  - documents to support the product's qualities, such as technical description, comparative analyses – national and international, users' opinions,

results of applicational studies, etc.,

- conditions of servicing (for equipment),
- information about product price,
- utility models and samples (if possible).

3. Payment of Competition Fee at 600 PLN net or 738 PLN gross\* for each product entered, to the Targi w Krakowie Sp. z o.o. bank account:

**Bank Polskiej Spółdzielczości S.A. II Oddział w Krakowie**

**Account number: 21 1930 1220 2610 0623 1875 0001** within 3 days of acceptance of application. Please title the transfer: Highest Quality Medal

4. In the event the Competition Jury rejects an entry as non-compliant with the requirements of these Rules, the organizer shall not return the fee.

## §5.

### Entrant's obligations

1. Display the product entered for the Competition in a prominent place with a plaque supplied by the organizer.
2. On the first fair day, a company representative should be available for the competition jury (10.00 a.m. – 2.00 p.m) at the stand.
3. In promoting the winning product make a reference to the name of the KRAKDENT® Fair.

## §6.

### Competition Jury

1. Products duly entered for the Competition are assessed by a Competition Jury.
2. Product evaluation will take place in two stages:
  - I stage: initial assessment of products by members of the Jury based on materials provided before the fair
  - II stage: direct assessment of products at the fair stands on the first day of the Fair (between 10:00-14:00).
3. The product entered shall not be assessed if the materials supplied are insufficient for preliminary evaluation (§4, 1-2) or payment is not effected (§4, 3).
4. The set of materials as well as any utility models and samples sent as part of the application are non-returnable and become the property of the Jury.
5. The Jury may not award the prize in a given product category.
6. The Jury may move awards between categories.
7. Sessions of the Competition Jury are confidential and its decisions are final.
8. Results of the Competition are announced by the Chairman of the Competition Jury on the first day of the KRAKDENT® Fair during a banquet for Exhibitors and invited Guests.
9. The Jury Chairman will designate a deputy of a Jury member if one can't be present on the first fair day.
10. Information about competition:  
Iwona Miliszkievicz-Bielak – Competition Jury Secretary  
Mobile: +48 501 691 235  
miliszkievicz@targi.krakow.pl

**\*for foreign exhibitors who don't have EU Registration Number**